

2007 NCVRW Community Awareness Project Funding

The National Association of VOCA Assistance Administrators (NAVAA), through a grant from the Office for Victims of Crime (OVC), within the U.S. Department of Justice, Office of Justice Programs, is seeking proposals for innovative and collaborative approaches to promoting communitywide awareness of the rights and available services for victims of all types of crimes during National Crime Victims' Rights Week (NCVRW), April 22–28, 2007.

Approximately 60 communities will each be awarded up to \$5,000 in reimbursement for approved NCVRW public awareness activities. Public agencies, nonprofit organizations, community-based victim service organizations, faith-based organizations, tribal organizations, and community coalitions committed to advocating for the rights and services of crime victims are among those encouraged to apply.

Over the past 3 years, the NCVRW Community Awareness Project has aided 193 communities to raise awareness about victims' rights and services. The selected projects have demonstrated a high level of collaboration between a variety of agencies and businesses within each community. Within many of these communities, "traditional" NCVRW events were greatly enhanced by the collaborative partnerships that were formed during the planning phase of each project.

Examples of allowable costs for the NCVRW Community Awareness Projects include the following: purchase of advertising in print media, radio, television, or outdoor advertising to promote NCVRW events, victims' rights, and available services; design and print of promotional or educational materials; support for event speakers; design and print of posters, invitations, and fliers; purchase of supplies, materials, and equipment used in public awareness events and activities; and rental of space to conduct NCVRW activities and events. Salaries, overhead, entertainment, and fundraising costs are not eligible for reimbursement.

Visit the NAVAA CAP Web site at <http://cap.navaa.org> to learn more about NCVRW Community Awareness Project Funding and for information on the application process. The application deadline for this funding opportunity is November 20, 2006.